

NCMS

Advertising Rates for the *Bulletin*

member rates (individual members and Associate Member companies)

Size	Ad Size	1X issue	1X pre-seminar issue	6X purchased separately	Package rate for all 6 issues	Savings over individual purchase rate	Savings %
Business card	3.5"w x 2"h	\$50	\$70	\$320	\$320	n/a	n/a
1/4 page	3.5"w x 5"h	\$150	\$200	\$950	\$855	\$95	10%
1/2 page	3.5"w x 10"h	\$250	\$320	\$1,570	\$1,413	\$157	10%
	7"w x 5"h	\$250	\$320	\$1,570	\$1,413	\$157	10%
Full Page	7"w x 10"h	\$500	\$600	\$3,100	\$2,790	\$310	10%

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non-member rates

Size	Ad Size	1X issue	1X pre-seminar issue	6X purchased separately	Package rate for all 6 issues	Savings over individual purchase rate	Savings %
Business card	3.5"w x 2"h	\$100	\$150	\$650	\$650	n/a	n/a
1/4 page	3.5"w x 5"h	\$300	\$400	\$1,900	\$1,710	\$190	10%
1/2 page	3.5"w x 10"h	\$500	\$650	\$3,150	\$2,835	\$315	10%
	7"w x 5"h	\$500	\$650	\$3,150	\$2,835	\$315	10%
Full Page	7"w x 10"h	\$1,000	\$1,200	\$6,200	\$5,580	\$620	10%